



Facebook Profile : <https://www.facebook.com/samuelinfirmierltd>

#### OUTBOUND

76 Brand Posts  
78 Total Engagement on Brand Posts  
1 Engagement/Post

#### COMMUNITY HEALTH

2,002 Total Page Fans  
53 Avg. People Talking About This (PTAT)  
2.7% Avg. PTAT as % of Fans  
3.9% Engagement as % of Fans

#### OPTIMIZATION

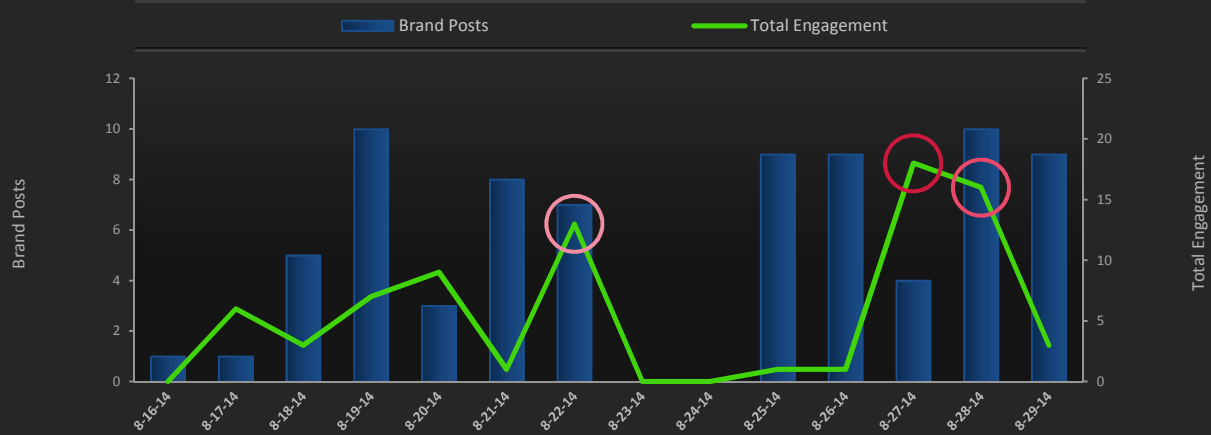
Most Engaging Content Type  
Status Posts  
Top Day/Time For Engagement  
Monday  
12:00 AM – 1:00 AM

#### CONTENT DETAILS

Most Engaging Post  
*"Samuel Infirmier? Une gouttelette du ciel Eau De Parfum Pour Femme 100ml Made In France Samuel Infi..."*  
18 interactions (17.5x average)



## Brand Posts and Total Engagement

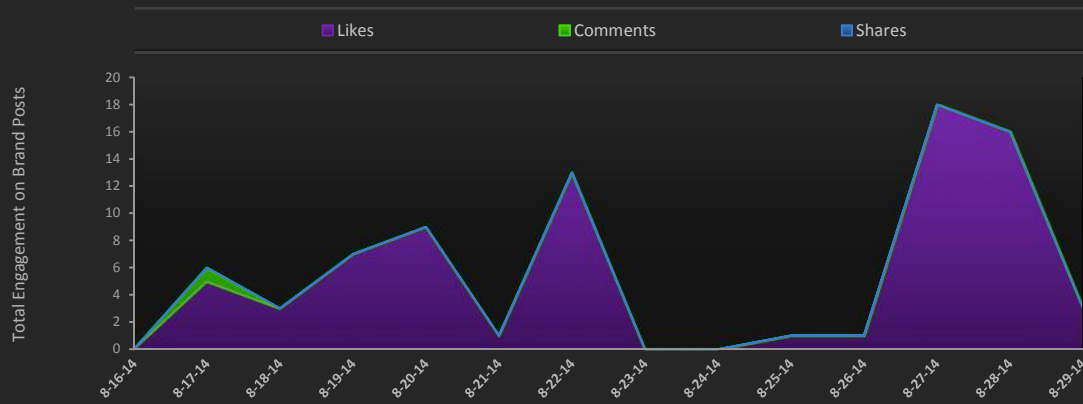


### ENGAGEMENT PEAKS

- MOST ENGAGING POST FROM 8/27/14**  
*Samuel Infirmier? Une gouttelette du ciel Eau De Parfum Pour Femme 100ml Made In France S...*  
18 interactions, 100% of the total for that day
- MOST ENGAGING POST FROM 8/28/14**  
*Samuel Infirmier? Une gouttelette du ciel Eau De Parfum Pour Femme 100ml Made In France S...*  
6 interactions, 38% of the total for that day
- MOST ENGAGING POST FROM 8/22/14**  
*Samuel Infirmier? Une gouttelette du ciel Eau De Parfum Pour Femme 100ml Made In France #...*  
13 interactions, 100% of the total for that day



### Brand Post Engagement Breakdown



#### ENGAGEMENT BY TYPE

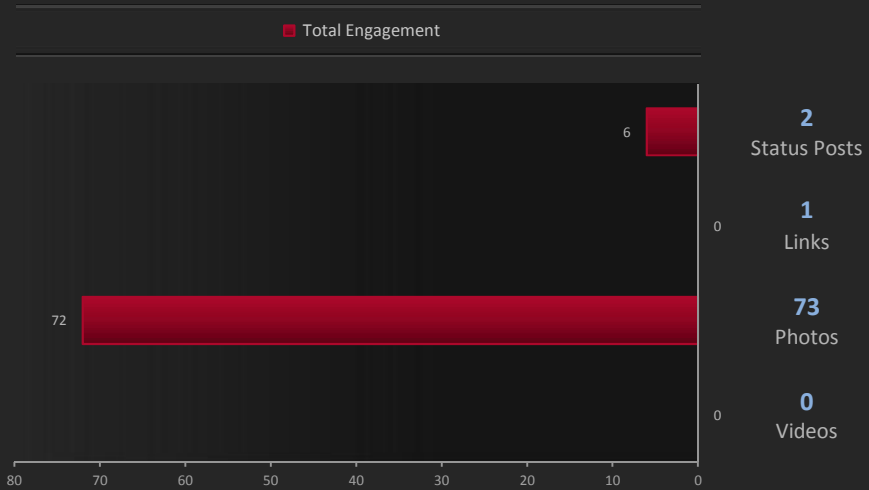
**77** Likes  
1 per post

**1** Comments  
0 per post

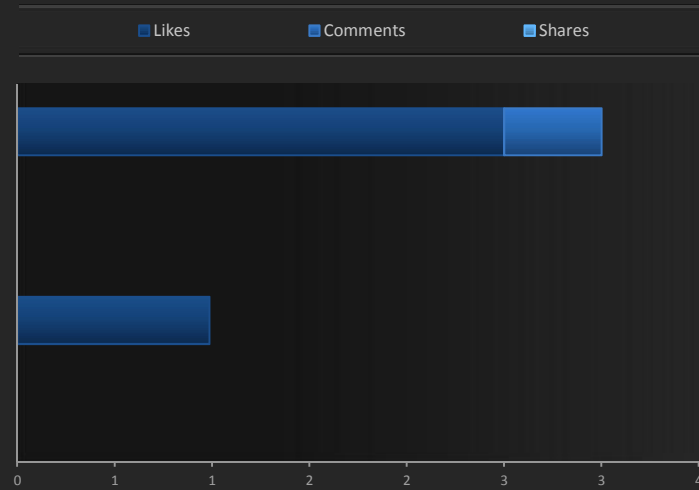
**0** Shares  
0 per post



### Brand Posts by Type

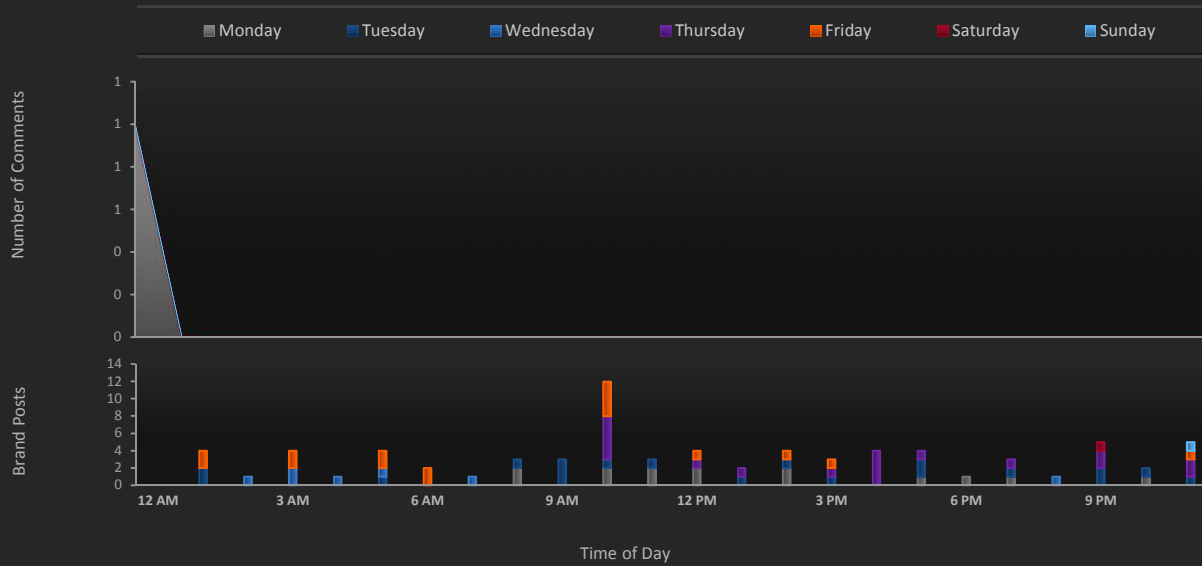


### Engagement Per Brand Post





### Comments and Brand Posts by Day and Time



#### TOP TIME FOR COMMENTS

**12:00 AM – 1:00 AM**

100.0% of your total comments

#### TOP DAY FOR COMMENTS

**Monday**

100.0% of your total comments

