

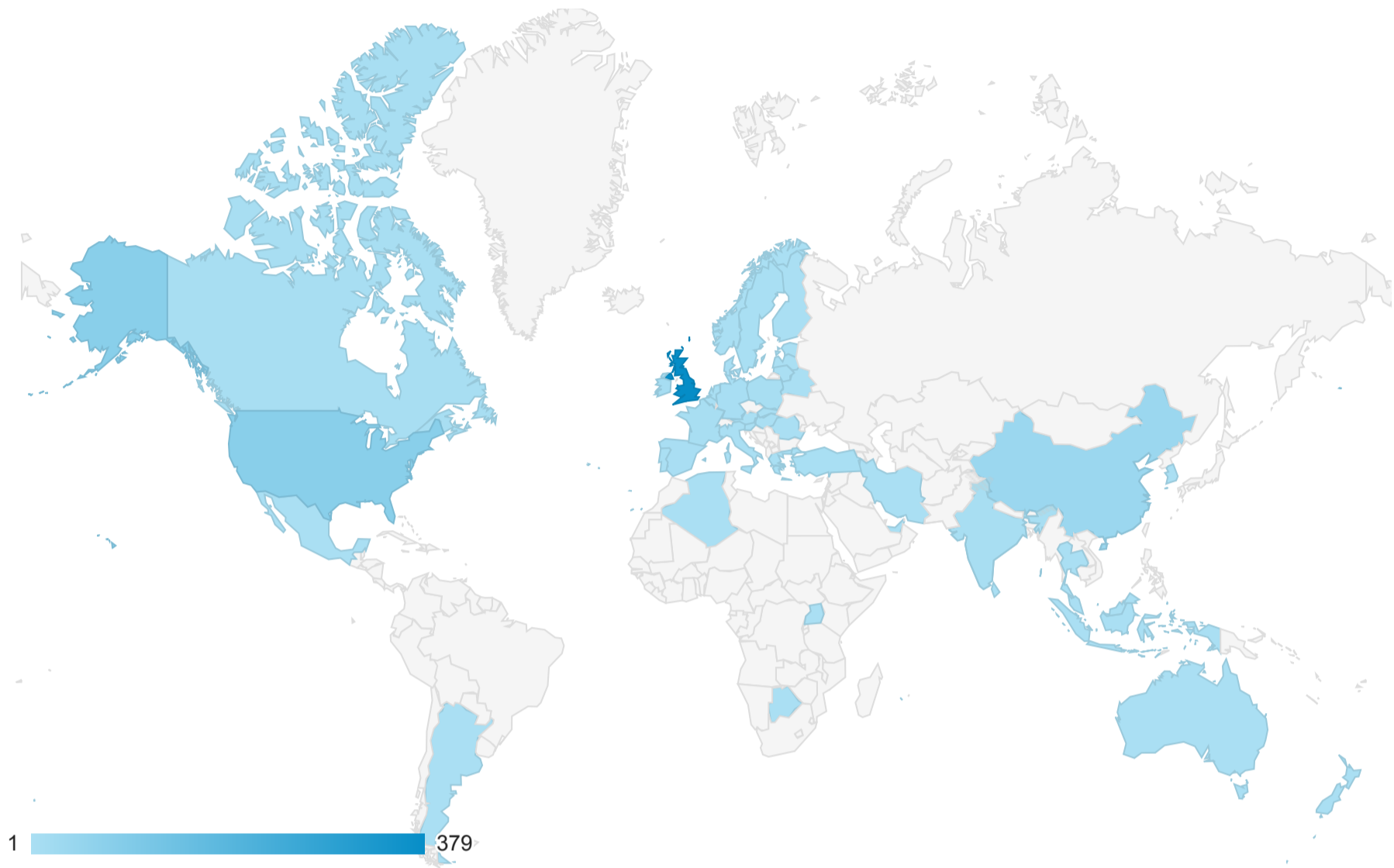
Location

Apr 20, 2022 - May 20, 2022

All Users  
100.00% Users

Map Overlay

Summary



| Country                   | Acquisition                                   |   |   | Behavior  |   |   | Conversions <span>eCommerce ▾</span>    |   |   |
|---------------------------|---|---|---|---|---|---|---|---|---|
|                           | Users <span>↓</span>                          | New Users                                     | Sessions                                      | Bounce Rate                                       | Pages / Session                                 | Avg. Session Duration                                   | Transactions                            | Revenue   | Ecommerce Conversion Rate                         |
|                           | <b>593</b><br>% of Total:<br>100.00%<br>(593) | <b>573</b><br>% of Total:<br>100.00%<br>(573) | <b>704</b><br>% of Total:<br>100.00%<br>(704) | <b>1.85%</b><br>Avg for View:<br>1.85%<br>(0.00%) | <b>6.82</b><br>Avg for View:<br>6.82<br>(0.00%) | <b>00:01:32</b><br>Avg for View:<br>00:01:32<br>(0.00%) | <b>0</b><br>% of Total:<br>0.00%<br>(0) | <b>£0.00</b><br>% of Total:<br>0.00%<br>(£0.00) | <b>0.00%</b><br>Avg for View:<br>0.00%<br>(0.00%) |
| 1.  United Kingdom        | <b>379</b><br>(63.91%)                        | <b>362</b><br>(63.18%)                        | <b>464</b><br>(65.91%)                        | <b>0.43%</b>                                      | <b>8.72</b>                                     | <b>00:02:01</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 2.  United States         | <b>76</b><br>(12.82%)                         | <b>76</b><br>(13.26%)                         | <b>77</b><br>(10.94%)                         | <b>0.00%</b>                                      | <b>2.23</b>                                     | <b>00:00:05</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 3.  China                 | <b>36</b><br>(6.07%)                          | <b>36</b><br>(6.28%)                          | <b>42</b><br>(5.97%)                          | <b>19.05%</b>                                     | <b>2.19</b>                                     | <b>00:00:30</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 4.  Ireland               | <b>11</b><br>(1.85%)                          | <b>11</b><br>(1.92%)                          | <b>13</b><br>(1.85%)                          | <b>0.00%</b>                                      | <b>7.38</b>                                     | <b>00:01:31</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 5.  Canada                | <b>6</b><br>(1.01%)                           | <b>6</b><br>(1.05%)                           | <b>6</b><br>(0.85%)                           | <b>0.00%</b>                                      | <b>2.33</b>                                     | <b>00:00:03</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 6.  France                | <b>6</b><br>(1.01%)                           | <b>6</b><br>(1.05%)                           | <b>6</b><br>(0.85%)                           | <b>0.00%</b>                                      | <b>3.00</b>                                     | <b>00:00:10</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 7.  India                 | <b>6</b><br>(1.01%)                           | <b>6</b><br>(1.05%)                           | <b>7</b><br>(0.99%)                           | <b>14.29%</b>                                     | <b>2.14</b>                                     | <b>00:02:33</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 8.  Poland                | <b>6</b><br>(1.01%)                           | <b>6</b><br>(1.05%)                           | <b>10</b><br>(1.42%)                          | <b>0.00%</b>                                      | <b>2.40</b>                                     | <b>00:00:08</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 9.  Germany               | <b>5</b><br>(0.84%)                           | <b>5</b><br>(0.87%)                           | <b>7</b><br>(0.99%)                           | <b>0.00%</b>                                      | <b>6.29</b>                                     | <b>00:02:55</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 10.  Denmark              | <b>4</b><br>(0.67%)                           | <b>3</b><br>(0.52%)                           | <b>5</b><br>(0.71%)                           | <b>0.00%</b>                                      | <b>2.00</b>                                     | <b>00:00:00</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 11.  Spain                | <b>4</b><br>(0.67%)                           | <b>4</b><br>(0.70%)                           | <b>4</b><br>(0.57%)                           | <b>0.00%</b>                                      | <b>7.00</b>                                     | <b>00:01:31</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 12.  Greece               | <b>3</b><br>(0.51%)                           | <b>3</b><br>(0.52%)                           | <b>4</b><br>(0.57%)                           | <b>0.00%</b>                                      | <b>3.50</b>                                     | <b>00:00:22</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 13.  Netherlands          | <b>3</b><br>(0.51%)                           | <b>3</b><br>(0.52%)                           | <b>4</b><br>(0.57%)                           | <b>0.00%</b>                                      | <b>8.00</b>                                     | <b>00:00:29</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 14.  Sweden               | <b>3</b><br>(0.51%)                           | <b>3</b><br>(0.52%)                           | <b>3</b><br>(0.43%)                           | <b>0.00%</b>                                      | <b>2.00</b>                                     | <b>&lt;00:00:01</b>                                     | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 15.  Turkey               | <b>3</b><br>(0.51%)                           | <b>3</b><br>(0.52%)                           | <b>5</b><br>(0.71%)                           | <b>0.00%</b>                                      | <b>3.20</b>                                     | <b>00:00:37</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 16.  United Arab Emirates | <b>2</b><br>(0.34%)                           | <b>2</b><br>(0.35%)                           | <b>4</b><br>(0.57%)                           | <b>0.00%</b>                                      | <b>6.50</b>                                     | <b>00:03:55</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 17.  Belgium              | <b>2</b><br>(0.34%)                           | <b>2</b><br>(0.35%)                           | <b>2</b><br>(0.28%)                           | <b>0.00%</b>                                      | <b>2.00</b>                                     | <b>00:00:00</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 18.  Finland              | <b>2</b><br>(0.34%)                           | <b>2</b><br>(0.35%)                           | <b>2</b><br>(0.28%)                           | <b>0.00%</b>                                      | <b>2.00</b>                                     | <b>00:00:00</b>   | <b>0</b><br>(0.00%)                     | <b>£0.00</b><br>(0.00%)                         | <b>0.00%</b>                                      |
| 19.  Hong Kong            | <b>2</b>                                      | <b>2</b>                                      | <b>2</b>                                      | <b>50.00%</b>                                     | <b>6.50</b>                                     | <b>00:00:42</b>   | <b>0</b>                                | <b>£0.00</b>                                    | <b>0.00%</b>                                      |

|     |             |              |              |              |        |       |          |              |                  |       |
|-----|-------------|--------------|--------------|--------------|--------|-------|----------|--------------|------------------|-------|
|     |             | (0.34%)      | (0.35%)      | (0.28%)      |        |       |          | (0.00%)      | (0.00%)          |       |
| 20. | Hungary     | 2<br>(0.34%) | 2<br>(0.35%) | 2<br>(0.28%) | 0.00%  | 3.00  | 00:00:16 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 21. | Indonesia   | 2<br>(0.34%) | 1<br>(0.17%) | 2<br>(0.28%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 22. | Italy       | 2<br>(0.34%) | 2<br>(0.35%) | 2<br>(0.28%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 23. | Latvia      | 2<br>(0.34%) | 2<br>(0.35%) | 2<br>(0.28%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 24. | Norway      | 2<br>(0.34%) | 2<br>(0.35%) | 2<br>(0.28%) | 0.00%  | 5.00  | 00:01:20 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 25. | (not set)   | 2<br>(0.34%) | 2<br>(0.35%) | 2<br>(0.28%) | 50.00% | 1.50  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 26. | Argentina   | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 27. | Austria     | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:01 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 28. | Australia   | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 6.00  | 00:02:38 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 29. | Botswana    | 1<br>(0.17%) | 1<br>(0.17%) | 4<br>(0.57%) | 0.00%  | 4.50  | 00:00:38 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 30. | Belarus     | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 31. | Algeria     | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 32. | Estonia     | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 33. | Iran        | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 34. | South Korea | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 35. | St. Lucia   | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 36. | Sri Lanka   | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:01 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 37. | Lithuania   | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 38. | Mexico      | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 39. | Malaysia    | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 40. | New Zealand | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 6.00  | 00:00:27 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 41. | Portugal    | 1<br>(0.17%) | 0<br>(0.00%) | 1<br>(0.14%) | 0.00%  | 26.00 | 00:19:05 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 42. | Réunion     | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 43. | Romania     | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 4.00  | 00:00:34 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 44. | Slovenia    | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 45. | Slovakia    | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 46. | Thailand    | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |
| 47. | Uganda      | 1<br>(0.17%) | 1<br>(0.17%) | 1<br>(0.14%) | 0.00%  | 2.00  | 00:00:00 | 0<br>(0.00%) | £0.00<br>(0.00%) | 0.00% |

Rows 1 - 47 of 47

